

Message Text

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43

ACTION EB-11

INFO OCT-01 NEA-10 ADP-00 FTC-01 L-03 H-03 JUSE-00 AID-20

CIAE-00 FRB-02 INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07

OPIC-12 CIEP-02 LAB-06 SIL-01 OMB-01 RSR-01 /092 W

----- 031720

R 231233Z AUG 73

FM AMEMBASSY NEW DELHI

TO SECSTATE WASHDC 6331

INFO USDOC WASHDC

AMCONSUL BOMBAY

AMCONSUL CALCUTTA

AMCONSUL MADRAS

LIMITED OFFICIAL USE NEW DELHI 9797

E.O. 11652: N/A

TAGS: EIND

SUBJECT: RESTRICTIVE BUSINESS PRACTICES: COCAL COLA

1. COCA-COLA EXPORT CORPORATION, NEW DELHI, HAS JUST RECEIVED A COMMUNICATION FROM THE MONOPOLIES AND RESTRICTIVE TRADE PRACTICES COMMISSION WHICH STATES THAT THE MRTP HAS REASON TO BELIEVE THAT THE COMPANY IS ENGAGING IN MONOPOLISTIC TRADE PRACTICES. COCA-COLA HAS BEEN GIVEN 15 DAYS IN WHICH TO REPLY. BIPIN PATEL, ACTING MANAGER, SAID THAT THE COMPANY WILL ASK FOR A DELAY IN ORDER TO COMMUNICATE WITH CORPORATE HEADQUARTERS IN ATLANTA.

2. ACCORDING TO COCA-COLA'S LAWYERS, THIS WILL BE THE FIRST MONOPOLISTIC PRACTICES INQUIRY CONDUCTED BY MRTP, WHICH HAS BEEN IN EXISTENCE 4 YEARS. PATEL SAID THAT IN THE ABSENCE OF SPECIFIC ALLEGATIONS, COCA-COLA WILL PROBABLY DENY THE CHARGES. THE DENIAL COULD THEN FORCE MRTP TO BE MORE SPECIFIC.

3. WE OFFERED EMBASSY ASSISTANCE WHEN AND WHERE IT WAS DEEMED APPROPRIATE. PATEL PROMISED TO KEEP US INFORMED.

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MOYNIHAN

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Authority: elyme
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 28 MAY 2004
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Disposition History: n/a
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30 JUN 2005

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